



What is in it for me?

STRADA is the only European leadership programme designed for emerging women across manufacturing.

It originates from the alarming gender gap observed in the manufacturing sector. The programme aims to give participating women the skills and confidence they need to grow and accelerate their careers in manufacturing.

The programme is made of four components:

- **Training course** comprised of four themes: leadership, digitalisation, sustainability, entrepreneurship and innovation.
- **1-1 mentoring sessions**
- **Networking** opportunities, expert webinars, workshops and Tech café.
- **Acceleration** for entrepreneurs building startups related to manufacturing.

Strada.



KUKA



NightingaleHQ



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Strada.

2024 - 2025

Leadership Programme for Women in Manufacturing



Co-funded by the European Union



Why should I participate?

- **Be inspired:** develop your own career within manufacturing. Acquire new skills, knowledge and grow your network.
- **Act:** take the next steps to manage/lead or drive your own business, to progressing your own career.
- **Contribute:** to a growing vibrant community of women who together can do more to support each other.



I strongly recommend STRADA to all women who would like to achieve both personal and professional growth. High-quality teachers, key teaching topics and possibilities to interact make this programme unique. STRADA helped me to improve my self-confidence.

Chiara Marinelli, Circular Economy, PhD student, alumna



I really hope that my shared experience will help young women fly up through the career ranks.

Dr. Fiona Gilchrist, Jaguar Land Rover, Mentor

Participants

Emerging Women Leaders - early/mid stage careers who are progressing towards leadership / management / entrepreneurial roles.

Across Manufacturing - from the back office to the factory floor. The programme is open to all women who are working in any area of manufacturing in its broadest sense – this includes students (MSc, PhD in engineering) and those working in research, academia and industry.

Living in the EU or in any associated countries.

Mentors

Women and men with at least 1 year of experience in the field of mentoring or career development and individuals who have extensive experience (10 years+) in manufacturing.

Sponsors

If your company wants to support STRADA, please contact us.

Key Dates

The training course is based on on-line activities with no cost for the participants.

AUTUMN PROGRAMME

STRADA starts on 23 September 2024.
(Delivered online over 3 months).

SPRING PROGRAMME

Open call is already open.

STRADA starts on 17 February 2025.
(Delivered online over 3 months).