



The AI Data Robotics
Association

AI, Data and Robotics
Association

All about Adra

adr-association.eu

A joint initiative by:



CLAIRE

e l l i s





The AI Data Robotics
Association

Welcome

Adra - Partnership – Coordination & Support Action (CSA)



European Commission
Public Side

Up to **1.3** billion euros of public investment

Co-Programmed
Partnership

Adra Association
Private Side

Up to **1.3** billion euros of private investment



supported by **Adra-e** CSA project
(Adra coordinated the proposal, and is
involved as partner)

We are very excited and look forward to collaborating with Adra-e!



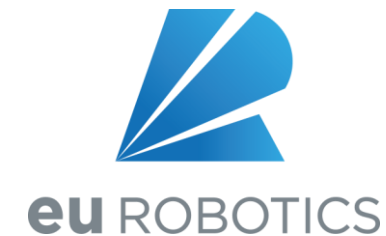


The AI Data Robotics
Association

A Joint Initiative by



CLAIRE

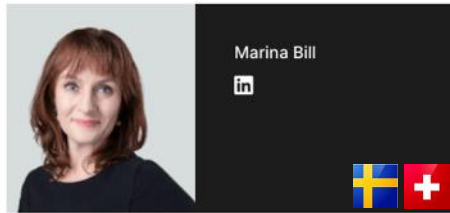


Join Us!

www.adr-association.eu

President and Founding Board

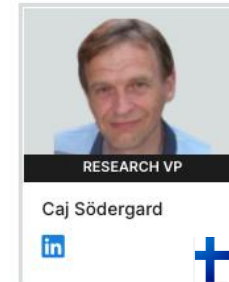
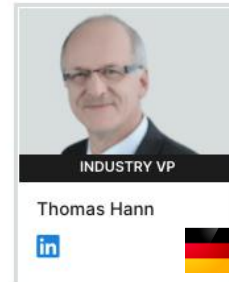
PRESIDENT



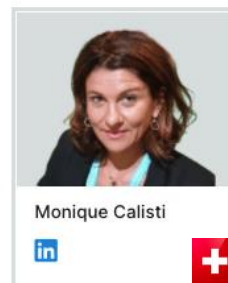
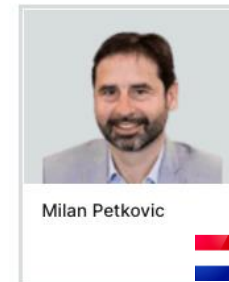
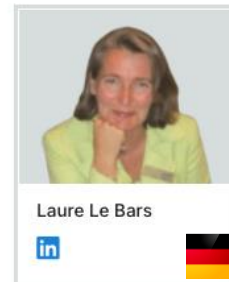
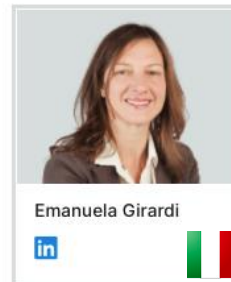
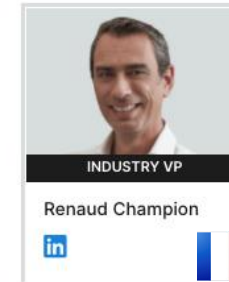
AI



DATA



ROBOTICS



The Adra Office is supported by
BDVA, CLAIRE Paris/Inria and
euRobotics/University of Twente.

General Objectives of the ADR Partnership and Adra



Secure European's sovereignty over AI, Data and Robotics technologies and knowhow

Establish European leadership in AI, Data and Robotics technologies with high socio-economic and environmental impact



Reinforce a strong and global competitive position of Europe in AI, Data and Robotics

European Parliament report (May 2022): “on artificial intelligence in a digital age”

5. ***Conclusion: an urgent call for action!***

294. Believes that the ongoing digital transformation, in which AI plays the key role, has triggered a global competition for tech leadership; stresses that the EU has so far fallen behind with the result that future technological standards risk being developed without sufficient EU contributions, oftentimes by non-democratic actors, which presents a challenge to political stability and economic competitiveness; concludes that the EU needs to act as a global standard-setter on AI;

p.58

REPORT on artificial intelligence in a digital age (2020/2266(INI)) Special Committee on Artificial Intelligence in a Digital Age. Rapporteur: Axel Voss.
https://www.europarl.europa.eu/cmsdata/246872/A9-0088_2022_EN.pdf

Adra's approach to European AI, Data and Robotics

- Leverage existing **European strengths** in AI, Data and Robotics
- **Openness** and **inclusiveness** are essential to ensure success
- A **broad dialogue** is essential for the European innovation eco-system (Start-Ups, SMEs, Large Industry and Research)
- Safeguard **balance** and **representation** between constituences and industry/research
- Build the AI, Data and Robotics eco-system on **existing** stakeholder communities.
- Ensure representation of **all** important stakeholders including start-ups/scale-ups, SMEs, regional ecosystems

Overview of Members

(June 2022)

Membership Category

Industry Member	6
Research Member	25
Associate Member	0
Strategic Member	7
Total	38

Founding Organisations Membership

BDVA Full	12
BDVA Associate	4
Claire	6
Ellis	2
EurAI	2
euRobotics	14
None	8

Members per Country

Belgium	4
Germany	2
Spain	7
France	3
Netherlands	4
Finland	4
Ireland	2
Sweden	3
Norway	1
Greece	2
Slovakia	1
Italy	1
United Kingdom	1
Turkey	1
Poland	1

Observations

- 1-2 applications per week
- Pre-dominantly Research
- Few large industry



We need to pick up the pace!

Conclusion

- Adra is convinced **convergence between European ADR communities is needed, and win-win for all**
- **Leveraging existing communities is the way forward** to ensure balance and representation
- A lot of progress has been made the past year within Adra to establish an effective dialogue-space



Now need to scale-up and bootstrap the European ADR community

Adra is looking forward to a close and fruitful collaboration!

Get in touch



secretary-general@adr-association.eu



www.linkedin.com/company/adr-association



adr-association.eu