



AI, Data and Robotics Partnership Launch Event

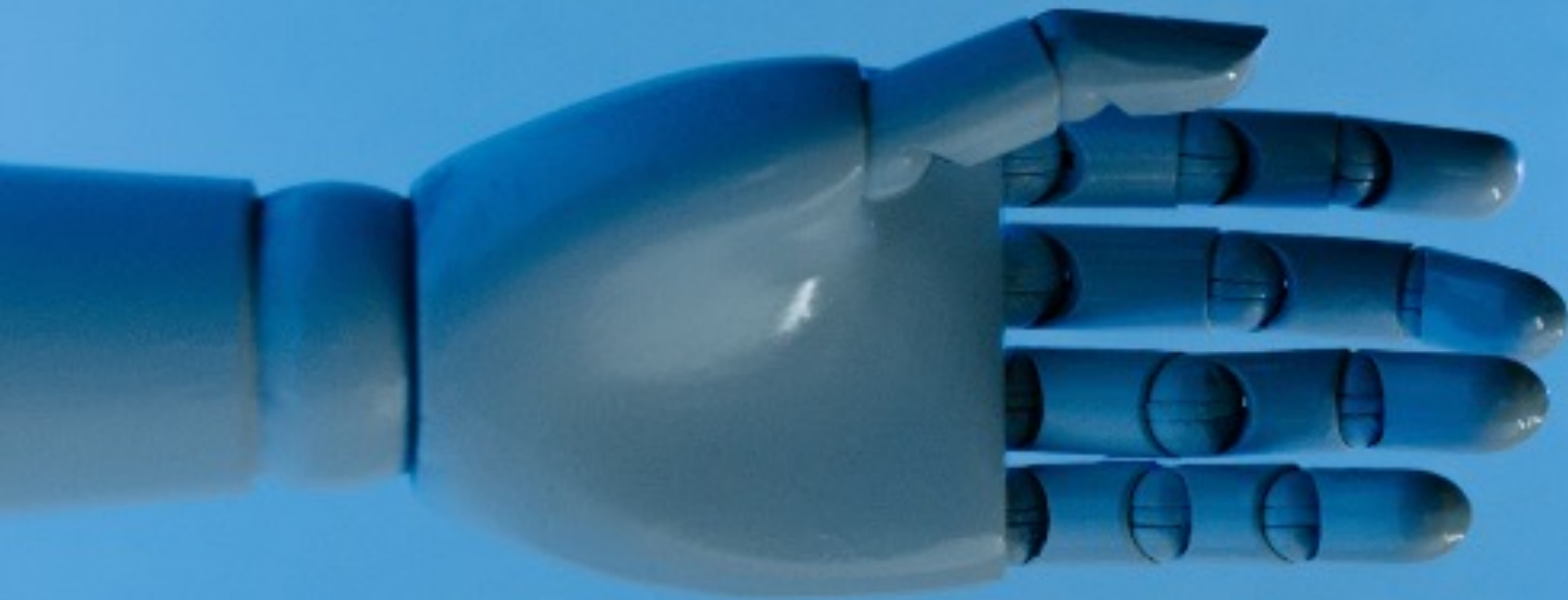
Marina Bill, November 25<sup>th</sup> 2021

*A joint initiative by*



**CLAIRE**

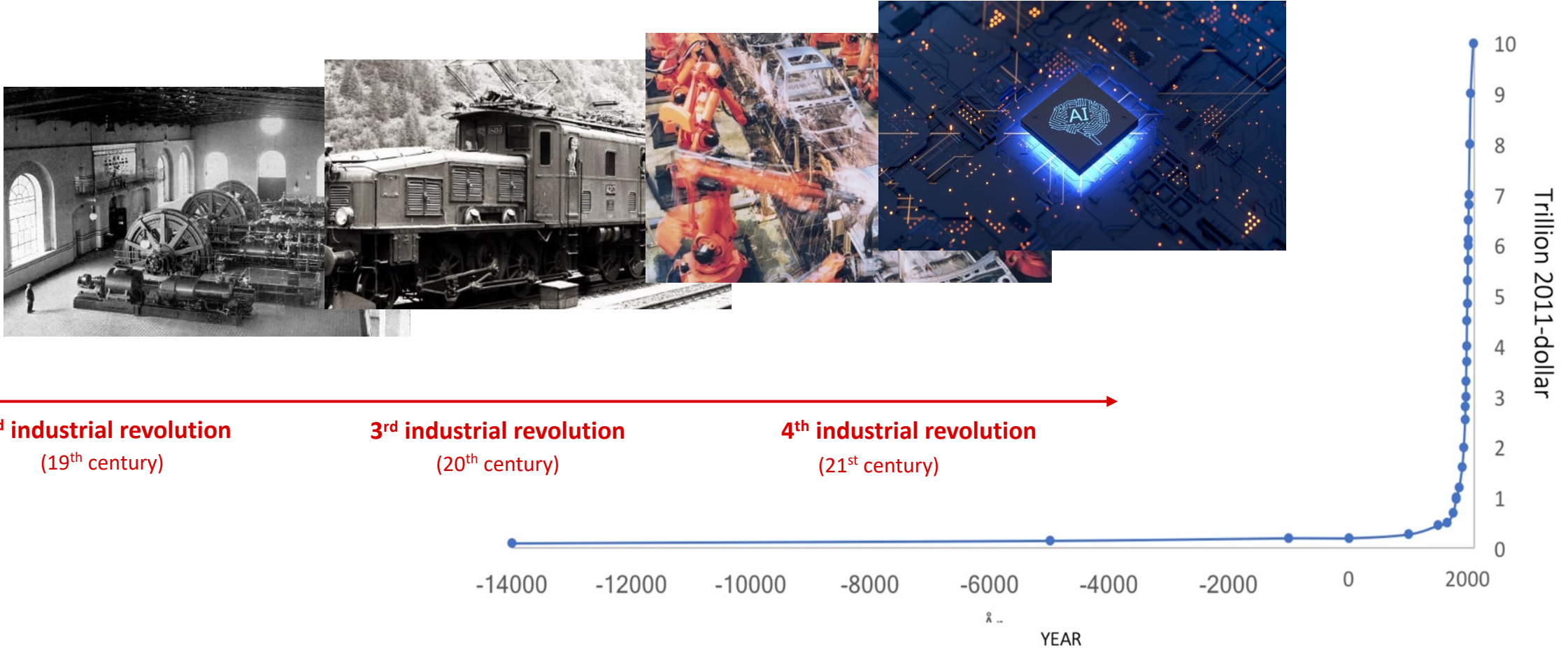




The AI Data Robotics  
Association

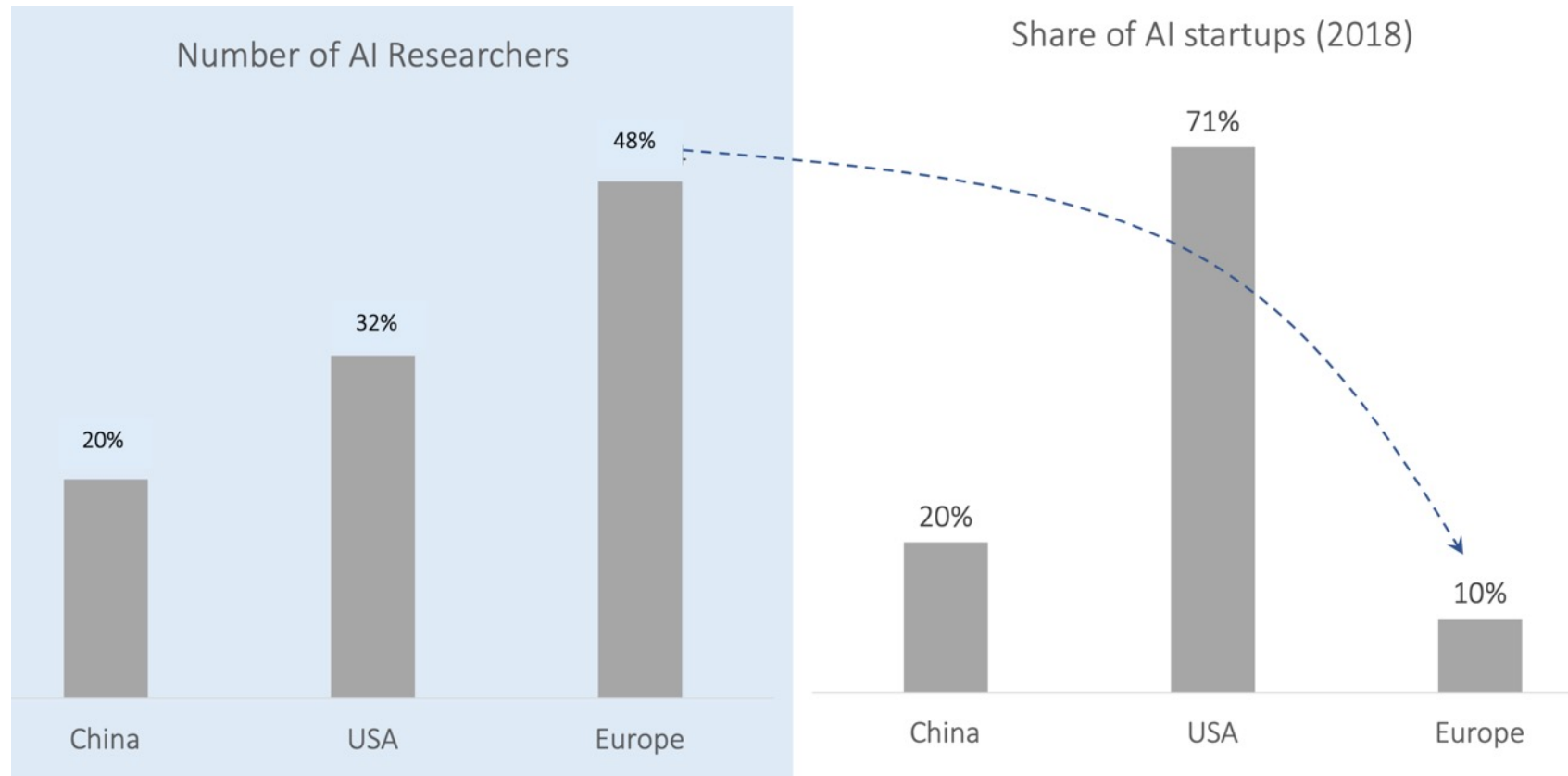
**Welcome**

# Technological development transforms society in all its facets



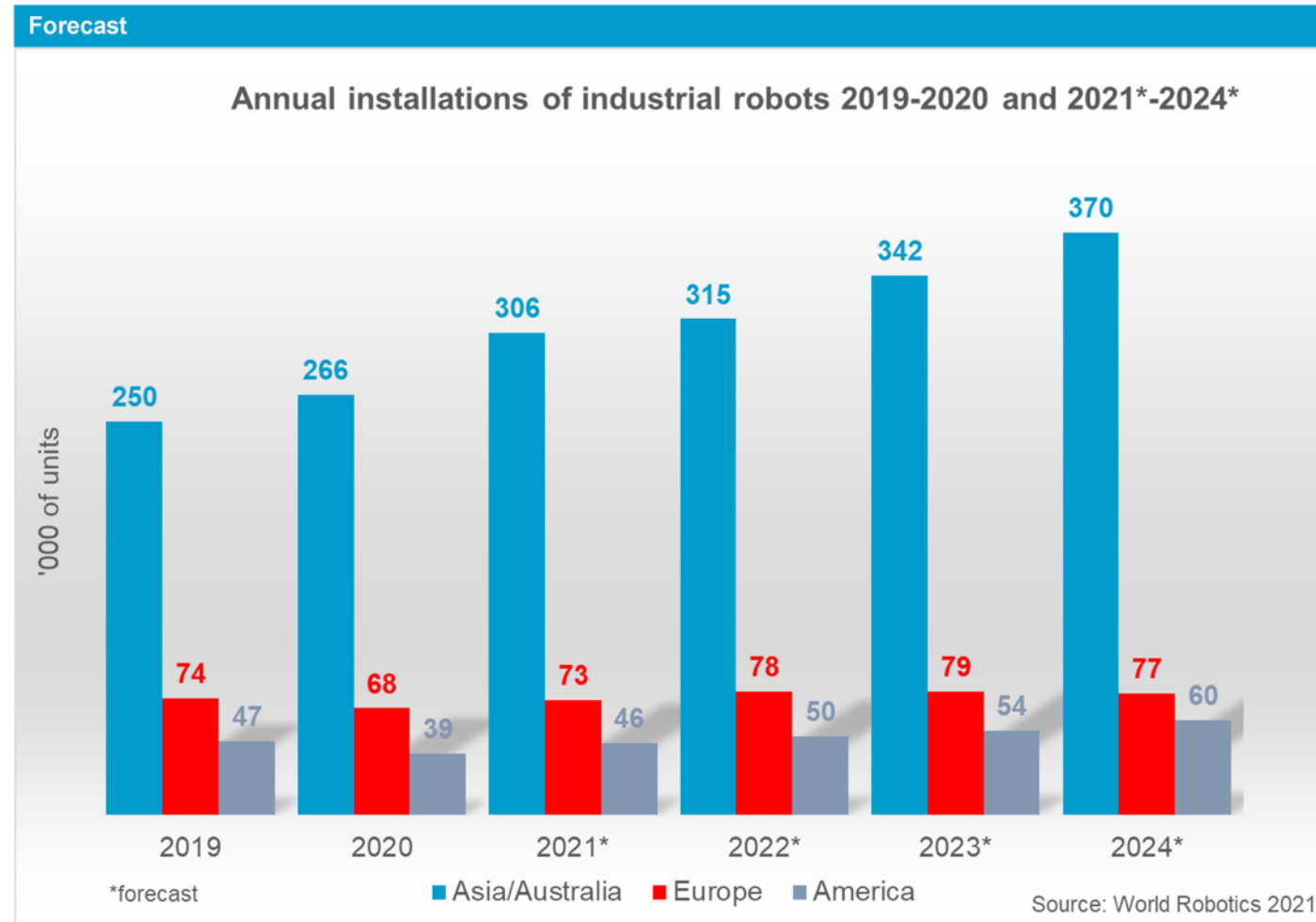
Source: Our World in Data, Roser 2016c, based on data from the World Bank and the Angus Maddison and Maddison Project 2014

# Capitalize European Excellence for boosting Innovation capacity

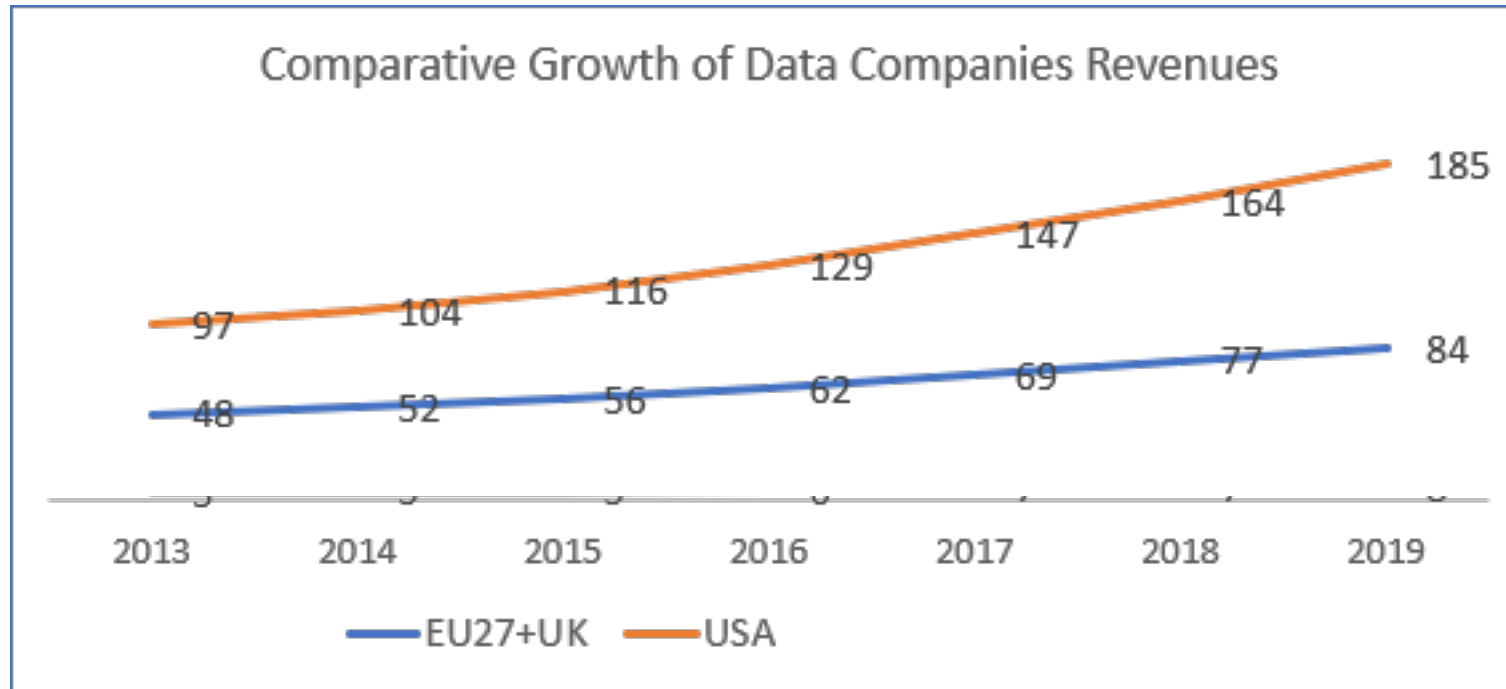


Source: Center for Data Innovation

# Market trends Robotics

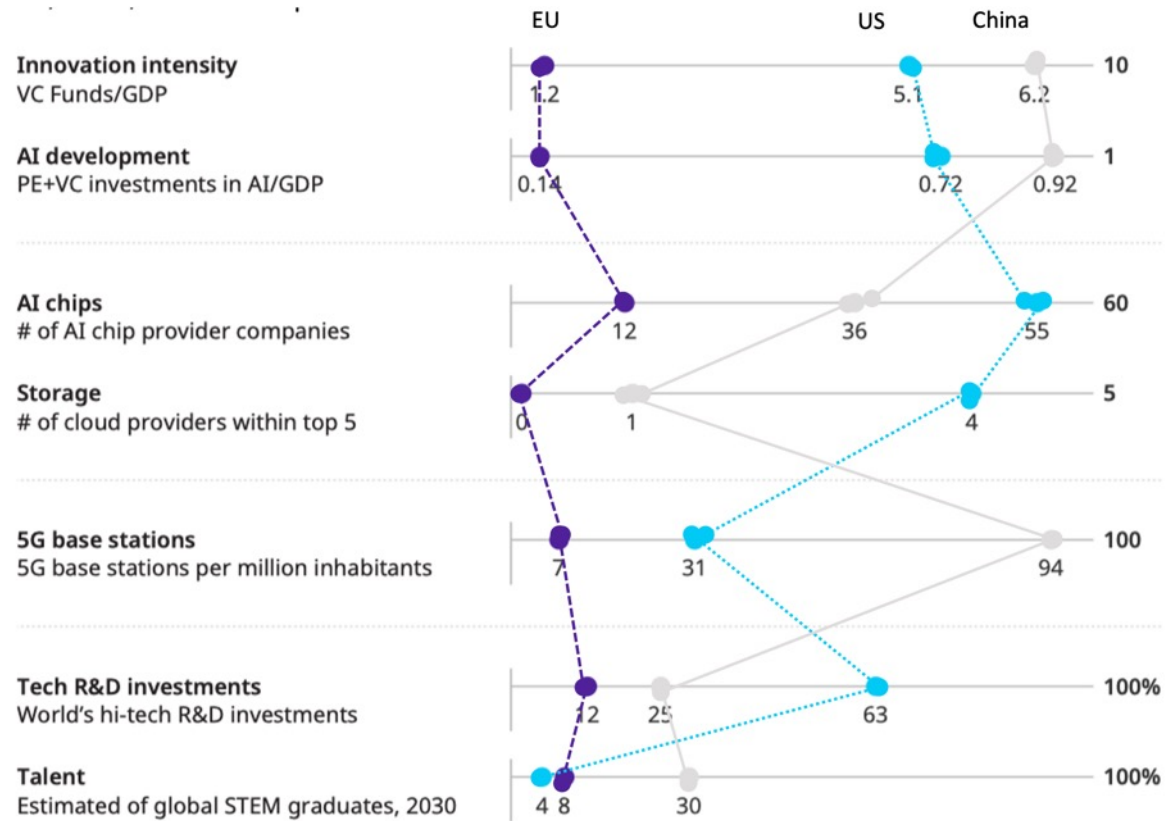


## Data Companies Revenues Growth, EU27+UK versus other economies, 2013-2019



Source: <https://datalandscape.eu/european-data-market-monitoring-tool-2018>

# Europe needs to step up coordinated investments across-the-board



Source: Oliver Wyman Analysis.

# The AI, Data and Robotics partnership (2021-2030)

Co-programmed partnerships in Horizon Europe



**European Commission**  
Public Side

**Public  
Private  
Partnership**

**ADR Association**  
Private Side



the MOU signed between Adra and the European Commission:

- Up to **1.3** billion euros of public investment by the European Commission (through Horizon Europe)
- Up to **1.3** billion euros of private investment through Adra for the period 2021 – 2030



## General Objectives of the ADR Partnership and Adra



Secure European's sovereignty over AI, Data and Robotics technologies and knowhow

Establish European leadership in AI, Data and Robotics technologies with high socio-economic impact



Reinforce a strong and global competitive position of Europe in AI, Data and Robotics



# The AI Data Robotics Association

Join Us!

A Joint Initiative by



euROBOTICS





## Membership

Renaud Champion, November 25<sup>th</sup> 2021

*A joint initiative by*



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# Adra asbl: Types of Membership

## Members with voting rights

- **Industry Members**
  - Large companies
  - Mid-Caps
  - Small and Medium Enterprises (“SME”) and Start-ups
- **Research Members**
  - Research and Technology Organisations (RTO)
  - Universities, university colleges and university departments and laboratories or research groups of universities engaging in research, innovation and education (HES)
- **Strategic Members**
  - not-for-profit organisations having their own members and whose main objectives are of essential value for the Purpose of the Association

## Members without voting rights

- **Associate Members:** trade unions, non-governmental organisations, regional clusters, etc and other stakeholders not falling in the Member categories above



Annual  
membership  
Fees

Type of Organisation	Description (total number of employees)	Annual fee	Maximum Discount if member of Founding Organisations
Large Enterprise	>3000 persons employed	10,000.00 €	5,000.00 €
Mid-caps	250 – 3000 persons employed	5,000.00 €	2,500.00 €
SMEs	1- 249 persons employed	2,000.00 €	1,000.00 €
Research and Academia	>= 50 employees	2,000.00 €	1,000.00 €
Small research entity	<50 employees	500.00 €	250.00 €
Strategic members	Any size	3,000.00 €	NA
Start-ups	Any size (3 years)	250.00 €	125.00 €
Others	Any size	500.00 €	250.00 €

# How to apply



**STEP 1:** Download the template of the Adra Membership Application form from the Adra website ([www.adr-association.eu](http://www.adr-association.eu))

**STEP 2:** Send an electronic copy of the Adra Membership Application Form filled in and duly signed to [membership@adr-association.eu](mailto:membership@adr-association.eu)

**STEP 3:** **Your** application will be reviewed by the Adra Secretary General / Office that will inform you if any modifications or additional information needed.

**STEP 4:** The Board of Directors reviews the application and decides on granting the temporary membership status.

**STEP 5:** The General Assembly grants the final membership status upon proposal of the BoD

Do you need any support? Send an email to [secretary-general@adr-association.eu](mailto:secretary-general@adr-association.eu)